

Dear Friends,

Thanks to you, every day, Concern America impacts thousands of lives, improving health care, clean water, and so much more in Mexico, Guatemala, and Colombia. In this annual report we share highlights from the year and how our programs are improving lives, including the details of our finances.

And, our community is growing! Despite global trends of declining international aid for both 2024 and 2025, and with spending in global health down by 20% during this period, Concern's programs and supporters have expanded, enabling us to impact tens of thousands more people. Our steadfast and growing community builds and strengthens our work.

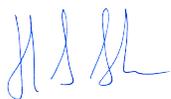
How have we grown this year?

- More than 70 of you answered the call to build the Midwife Training Center in Guatemala, creating an essential space for new and existing midwives to learn, share, and build community.
- A new cohort of health promoter practitioners graduated in Guatemala in November 2024, and a new group of 25 began training shortly after, expanding health services by 5,000 people.
- Three new field team members were added to the teams: Dr. Perla in our San Miguel de Allende, Mexico program, Dr. Gerson in Guatemala, and nurse Sr. Genoveva in Colombia.
- Five newly graduated practitioners are taking on leadership roles in Guatemala, and others beginning in Colombia expanding local teams.
- Locally, Concern's 28th annual Walk raised more than \$100,000, the Summer Celebration was a sold-out event, and the 18th annual auction was our most successful ever.

As we look ahead, we invite you to keep building this impact with us. A gift today helps ensure access to health care, clean water, education, and sustainable livelihoods for communities who need it most. Your generosity fuels proven, community-led solutions — and makes it possible for Concern America to respond, adapt, and reach even more people with dignity, hope, and lasting change.

Thank you for walking beside us, for your generosity, your time, and your heart for global health, water, education, and income. We are growing a global hearts community together!

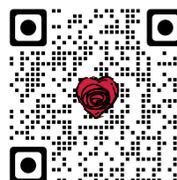
With gratitude and peace,



John Straw
Chief Executive



Donate Here!
concernamerica.org

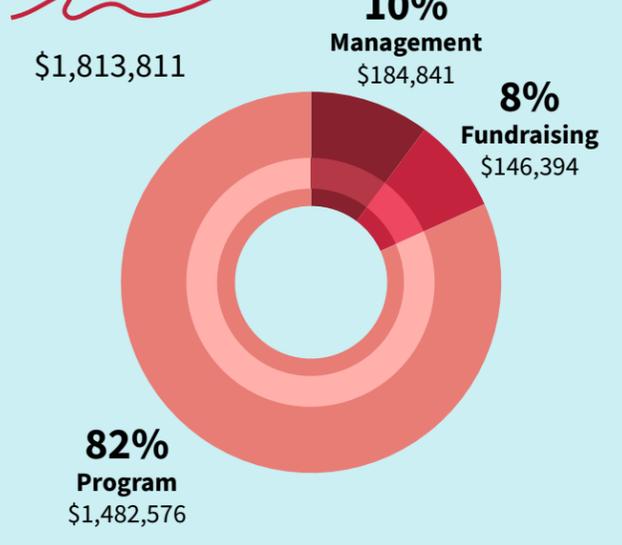


"This is truly what community is and what community service means."
continue on back to read more

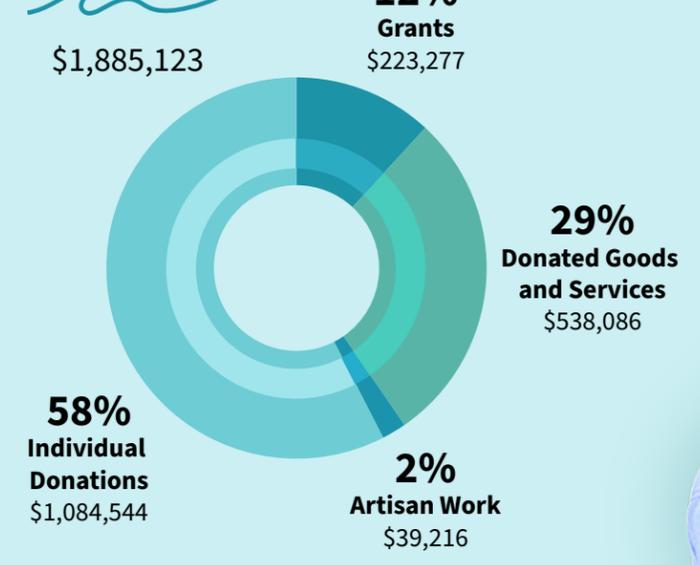


Financial Overview

Expenses



Revenue



From Concern America's 2024-2025 audit. See the full audit at concernamerica.org.

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Impact Snapshots 2025



430
Trained community health practitioners providing care to over 260,000

84
New practitioners currently in training, expanding care to 17,000 people

\$5
Average cost per consult including medicines, travel, and exams

14,583
Estimated number of consults given in a month by health promoter practitioners

8,150
People in Southern California heard a Concern speaker share about our transformative work and model

129
Families with improved access to water through filters

13,500
Elementary through high school students in Chiapas supported through the creation of new text books in their indigenous languages and culture

\$16,401
In support of income-generating, artisan cooperatives

35
New monthly donors added since July 2024

Global Impact Begins with You!

Concern America's global impact starts with you; your generosity through giving, volunteering, sharing our story, and attending events makes our work possible! Take a look at some of our 2025 memories!



April 2025
At the walk out of Poverty it was inspiring to see so many new faces alongside families who have passed this tradition down through generations.



July 2025
The amazing volunteers at the Summer Celebration, focused on our San Miguel program, made the event possible—their dedication and heart power everything we do!



October 2025
Our Grow a Global Auction was record-breaking, raising more than ever before with incredible energy and support!



November 2025
Our Volunteer Night was filled with joy and hard work, with our Global Hearts shining proudly on display.



Save the Date

- Mark your calendars for Concern America's 2026 Events!
- Concern America's 29th Annual Walk Out of Poverty**
Saturday, April 11, 2026
- Concern America's 19th Annual Grow a Global Heart Auction**
Saturday, October 17, 2026



What Is Community?

Working in community is at the center of Concern America, from the supporters in California, the US, and around the world, to the communities where we work and of the teams we accompany on all of our programs. The word community comes from Latin, combining *com* (togetherness) with *munis* (related to performing duties or services). This global Concern community unites us in a shared, common responsibility to build a healthy and just world for all.

Dr. Gerson Márquez, our newest field team member in Guatemala, reflects on community during a recent course with the new group of health promoter practitioner students.

"Teaching the nutrition course to new health promoters was a deeply meaningful experience. From the very beginning, the course was designed with a human-centered, practical, and participatory approach, recognizing the key role health promoters play within their communities. They are often the first point of contact and a trusted voice for many families, which makes strengthening their knowledge and skills in nutrition a direct investment in collective health."

"The course not only strengthened the promoters but also provided a more comprehensive and realistic view of nutrition at the community level, reminding us that health is not built solely in clinics or hospitals, but within communities themselves."

~ Dr. Gerson Márquez



"The course was designed with a human-centered, practical, and participatory approach, recognizing the key role health promoters play within their communities."



"The skills of the quality patient care exhibited by the promoters were beyond impressive."

Concern supporter and friend, Sue Bierlich, shares similar thoughts after a recent visit to our Guatemala program and spending time in the teaching clinic there.

"I had the opportunity to see firsthand the time the medical personnel spent listening to each patient and their story, asking them questions, documenting and addressing their questions, concerns and medical needs. The skills of the quality patient care exhibited by the promoters were beyond impressive. The interaction between the promoter and patient was so respectful, relaxed and gracious. There was an unspoken trust. These patients were seen and heard."

"This is truly what community is and what community service means. It has touched me in a profound way and is heartfelt. I deeply

understand what a global heart really means."

~Sue Bierlich

How do you see community in your own life, with Concern, and the world around you?

