

## NEW: Concern America's *Cómo Enseñar Sobre la Salud*



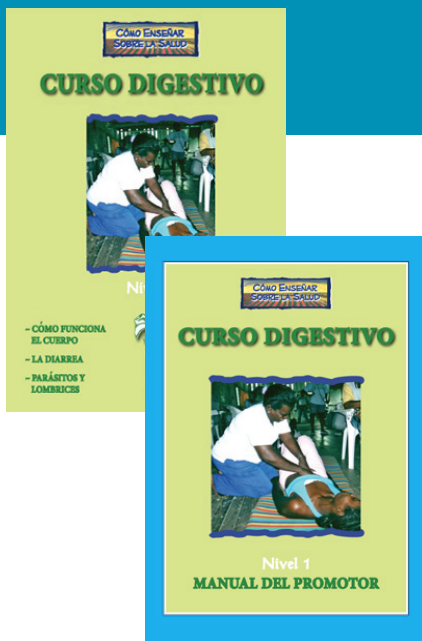
For 30 years, Concern America's health model has empowered communities in isolated and underserved regions to provide their own medical services. Often with little formal education, community members become primary health care providers who diagnose and treat a wide range of illnesses and even perform surgeries like tendon repairs. Concern America's Health Promoter Practitioner model has been recognized by the WHO, Conrad N. Hilton Foundation, and Buckminster Fuller Institute.

Hesperian and Concern America have teamed up to publish their methodology for use worldwide with *Cómo Enseñar Sobre La Salud* or "How To Teach Health." A follow-up course to *Where There Is No Doctor*, the series has multiple levels of training with an instructor's guide and promoter handbook for each health care topic (e.g., Digestive System).



**Currently in Spanish only.**  
English and French editions are in the works.

Each instructor's guide has a corresponding promoter handbook with simple language, clear illustrations, and easy to understand diagnostic and treatment guidelines.



A progressive learning agenda builds upon the promoter's increasing knowledge and is supplemented with an electronic toolkit equipping the promoters to tackle increasingly complicated health and medical issues, such as how to:

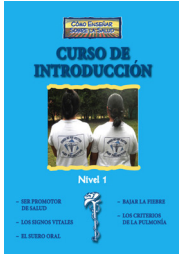
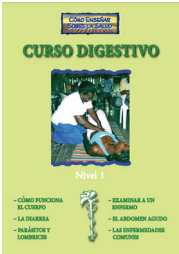
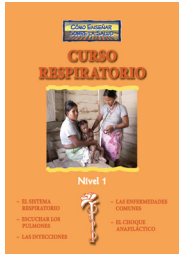


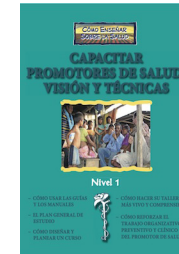
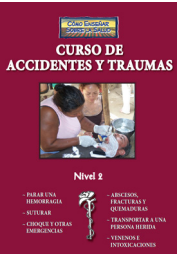
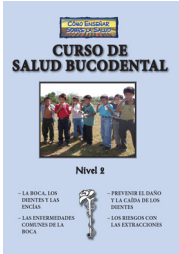
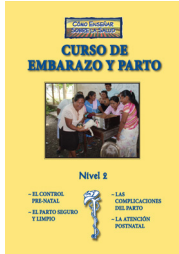
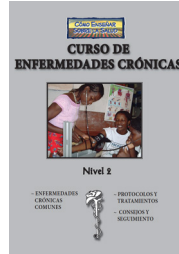
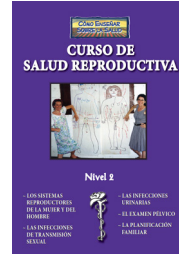

- Organize community groups around health
- Use medicines safely
- Teach primary health care to women and men
- Respond to accidents and trauma
- Recognize and treat respiratory illnesses
- And much more!

**See reverse side for a complete list of books and order form** 



## NEW: Concern America's *Cómo Enseñar Sobre la Salud*

Each course includes an instructor's guide and corresponding promoter's handbook for just \$15 per book.

|         |  |  |  |  |   |  |   |
|---------|--|--|--|--|---|--|---|
| LEVEL 1 |   |   |   |   |   |   |  |
|         | Introduction   | Digestive Course   | Respiratory Course   | Essential Medicine Course  | Environment Course  | Nutrition Course   | Teaching Health Promoters: Visions and Techniques                                   |
| LEVEL 2 |  |  |  |  |  | LEVEL 3  |   |
|         | Accidents & Traumas Course   | Dental & Oral Care Course  | Pregnancy & Delivery Course  | Chronic Diseases Course  | Reproductive Health Course  |  |   |
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